

Bringing Meaning Into Monday™

A Sustainable Approach to Bottom Line Success

In order to succeed in today's flatter and faster world organizations must *simultaneously* improve:

- **Bottom Line Results**
- **Workplace Effectiveness and Quality of Life**

The challenge is *how!*

“My entire work experience leads me to believe that people want to find genuine meaning in their work ... if our employees are motivated by the same common purpose, we will be very successful.”

- Bill George, Former CEO Medtronic

Bringing Meaning into Monday™ is:

- ✓ **Results Driven** ... aligning people with the priorities of the organization; priorities directed toward generating value for customers, coworkers and communities.
- ✓ **Relevant** ... organizations require results, people require a sense of purpose, and leaders require an engaged, resilient and responsive workforce.
- ✓ **Practical** ... businesses create and deliver value; the key is doing it profitably.
- ✓ **Proven** ... reducing theory to practice.

Presented by

◆ **Mark D. Sauter** ◆

Great Speaker! Great Message! Great Results!



“Work is becoming more demanding. Conflicting agendas, challenging personalities and lack of focus drain the energy from today's workforce, insidiously eroding performance, individually and collectively. This is neither a healthy nor sustainable situation, yet one that reflects reality in many of today's organizations.”

- Mark D. Sauter

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